



The Elephant's Ear

Volume 5 No. 2 February '12

February 23, 2012

**DR. GREGORY PICKETT DIRECTOR FOR CLEMSON'S MBA PROGRAMS , GREENVILLE
GAIL DEPRIEST DIRECTOR OF CLEMSON'S CORPORATE RELATIONS, GREENVILLE**

Job Creation by Patricia Arceneaux

What would you say is the number one issue facing our nation today? What do most politicians have to include in their platform to get elected? Most of you probably guessed jobs (economy) and or education. I worked for a regional economic development commission located in North Carolina. We marketed the region to attract companies to move to our state to hire our labor force. I saw a need to grow jobs by growing entrepreneurs working together with our legislators and educators from middle school up to college to address this need. If the educational system does not teach or promote entrepreneurship, the students most likely will not start their own business but will seek employment in an existing business. (continued on page 2)

Gregory M. Pickett

Associate Dean

College of Business and Behavioral Science

Ph.D., Business Administration/Marketing, Oklahoma State University

Gregory Pickett is Associate Dean for the Greenville campus. In this role, he serves as Director for the MBA Programs and the Spiro Institute and is responsible for the continued development and operation of the college's Clemson at the Falls location on the Reedy River.

Prior to this appointment, Pickett served as professor and chair of the University's Department of Marketing for 10 years. As associate dean, Pickett has been instrumental in repositioning the college's continuing education and professional development programs around customized solutions for the workplace, in growing the enrollments for the professional MBA program while expanding the MBA offerings to include a new concentration in Entrepreneurship and Innovation and in extending the Spiro Institute's reach to include a new business accelerator program and business ideas competition.

Pickett's research has been widely published in numerous marketing/business journals, including Journal of Business Research and Journal of Personal Selling and Sales Management. He has won several recognitions for his research including a "Citation of Excellence" in the European Journal of Marketing and "Best Paper of the Year" in the Journal of Personal Selling and Sales Management.

Gail DePriest

Gail DePriest brings over twenty years of experience in business management and leadership consulting. Having served as a Senior Vice President and Corporate Director in a global talent management firm, she has advised Fortune 500 companies and top ranked business schools.

She is currently the Director of Corporate Relations & Leadership Development for Clemson at the Falls. She works with various organizations consulting for top performance and leadership excellence. DePriest is a certified Master Coach and teaches in the Clemson MBA.



Notes of Interest from the President Debbie Spaugh

UPCOMING EVENTS:

February 23rd—GCRWC Luncheon

February 25th—SCFRW Board Meeting, 9-1:30, Seawells, Columbia

March 14-18—NFRW Board Meeting—New Orleans

2012 Membership Directory—Photos will be taken at the Feb., March, and April meetings, before the meetings—11:15 to 11:55, and after the meetings—1:00 to 1:30. Please remember to pay your dues for 2012, so that your photo will be in the Directory. To off-set the cost of the Directories, ad space will be sold for \$25.

It has been suggested that members and associates be given the option of paying for luncheons for the entire year. No refunds would be given, if you do not attend a meeting.

CAMPAIGN NOTES FROM LINDA SLATON VOLUNTEER HOURS

Through hard work by many past presidents and club officers, our club is recognized on the state and national level. Part of this recognition comes from the volunteer hours which indicate the level of involvement of our members. In order to maintain this recognition, it is important that each member keep a list of hours and report these hours monthly. Hours are counted in 4 different categories: Precinct, State/Local, Campaign, and Federation. A rule of thumb is that if you pay to attend an event (Ex: the debate at Burns High School) or if you were paid (Ex: poll worker) those hours do not count. Also, we cannot count the 1 hour for our club meeting. Anything else should count. Please be prepared to bring your hours to the meeting on Feb. 23 meeting. A record of these hours run from July to July; therefore, I need to ask you to remember your volunteer hours from July 2011 to present. If you are not sure in which category they belong, please bring a list and we will discuss how to place the time.

Job Creation (continued from page 1)

What is an entrepreneur, and what is their contribution to our economy? An entrepreneur is defined as “one who undertakes innovations, finance and business acumen in an effort to transform innovations into economic goods” (Wikipedia Encyclopedia). The entrepreneur is valued in our American culture because of their ability to create jobs and economic growth and create products that we value, but how do we increase the number of entrepreneurs starting new businesses?

There is a risk involved in doing a startup business. Is it a product or idea that people value and that is profitable? Obviously, entrepreneurs must be taught and cultivated and have a market system that supports them. Entrepreneurship has gained in importance over the last decade as a means to accelerate economic growth and wealth creation. Let's take this message to our legislators and educators to ensure that our entrepreneurs grow and succeed!

For additional reading and resources: [Entrepreneur Magazine](#)

It seems our U.S. Congress and SC General Assembly are quite busy already this year. U.S. Senate bill S. 2038 (Stock Act) is a bill to prevent insider trading. "To prohibit Members of Congress and employees of Congress from using nonpublic information derived from their official positions for personal benefit, and for other purposes." Several bills passed by Congress in the past, including the Securities Exchange Act of 1934, exempted federal employees and Congressional members/employees from the requirements. This bill was intended to correct those exemptions and has passed the Senate and House.

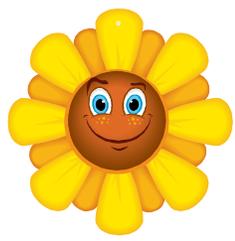
During the course of this bill going through the Senate, an amendment was submitted that would end the use of earmarks in any House or Senate bills, amendments, or conference reports. Amendment 1472 was voted down by a vote 59 to 40. It is worth noting that both SC Senators voted to ban the use of earmarks. Go SC!

Back to SC, we find our Senate is still working on the Department of Administration bill. We encourage you to contact your Senator and let him know we want real reform of the Budget and Control Board. The many responsibilities of this board should be divided up between the agencies, the Governor and her Dept. of Administration, and the General Assembly. This would allow for more accountability without a 5-member board that is only elected by part of the state. For example, procurement would go under the Department of Administration so the Governor is held accountable for any unethical purchases. Bonds should be recommended to the General Assembly, who would then openly vote on stand-alone bond legislation. The key is transparency, accountability, and giving functions to the parts of government that already exist. More ideas on this bill can be found at scpolicycouncil.com.

Two House bills of interest are moving through committee. H4625 is a SCDOT reform bill. It will remove the DOT commission, replacing it with the secretary of transportation as the governing authority of the DOT. The governor will appoint this position, thus making the DOT more accountable. This bill was likely written after the DOT's mishandling of funds and great debt was discovered last year. H4709 is a cut, cap, and balance bill. It will limit the spending in the general fund based on population increases and the consumer price index. The limit can only be suspended with a 2/3 vote in both houses. And excess revenue will be stored in a Spending Limit Reserve Fund. The bill also specifies where these funds may be spent. The legislative year is off to a busy start. Keep an eye out at greenvillegop.com for legislative action alerts between newsletters.

Welcome to our New Members for January

- ★ Marion Atkins Evelyn Balsinger Susan Bennett Lynn Collett Diana Ganss Rachel Howell Kaurie McCotter
- ★ Karen Moore Carolyn Patterson Patricia Rush Ann Turner Hans Strom Johnnie Walters Edward Weiler



Sunshine News

Charlie Garton—Mary Carolyn’s husband— with serious health problems
 Carol Anderson—sister of Sylvia Bass—recuperating from a serious illness

Greenville County Republican
Women's Club
Debbie Spaugh - President
108 Four Lakes Drive
Easley, SC 29642

**Check out our
website:**

[www:gcrwc.org](http://www.gcrwc.org)

Join us on Facebook
Greenville County Republican
Women's Club

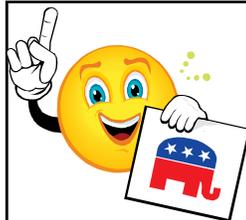
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GCRWC Luncheon Dates

12:00 - 1:00 PM

Thursday	February 23
Thursday	March 22
Thursday	April 26
Thursday	May 24
Thursday	June 28
Thursday	July 26
Thursday	August 23
Thursday	September 27
Thursday	October 25
Thursday	December 6



**February Luncheon 12:00 - 1:00
THE POINSETT CLUB**

Please make reservations to gcrwreply@yahoo.com or by calling Cheryl Cuthrell at 864-335-8094 by 8:00 PM Monday, February 20. Cancellations must be made by 8:00 PM on Tuesday, February 21 to avoid the \$15.00 luncheon fee.

If you have a standing reservation contract for the 2012 year and not able to attend, please email Cheryl by 8:00 PM on Tuesday, February 21.